



49254

Alt Order #: 09788153

Product Desc: US CHAMBER

Estimate: 252

Flight Dates: 08/15/12 - 08/24/12

Original Date / Rev: 08/14/12 / 08/14/12

Order Type: CIA - O

Primary AE: Millennium Washington DC

Sales Office: MNAT

Sales Region: National

Mentzer Media Services

Buying Contact:

Billing Contact:

600 Fairmount Ave

Towson, MD 21286

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

US Chamber of Commerce/Political Is.

Demographic: A35+

Product Codes: Issues/Propositions

Priority: P-1

Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/24/12	20	\$12,420.00	\$10,557.00

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	20	\$12,420.00	\$10,557.00	0.00
Totals	20	\$12,420.00	\$10,557.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS 47	16%	\$12,420.00
Market	100%	\$77,625.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	2%	\$1,552.50
WAWS	6%	\$4,657.50
WCWJ	0%	\$0.00
WJXT	45%	\$34,931.25
WJXX	5%	\$3,881.25
WTLV	26%	\$20,182.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	08/15/12	08/17/12	Action News @ 6p	CM	6:00 PM-6:30 PM	--WTF--	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
				Action News @ 6p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/13/12	08/19/12	--WTF--		2		\$750.00		0.00					
E 2	WTEV	08/15/12	08/17/12	Letterman	CM	11:35 PM-12:35 AM	--WTF--	:30	3	\$220.00	P-1	0.00	NM	3	\$660.00
				Letterman											
				LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/13/12	08/19/12	--WTF--		3		\$220.00		0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTEV	08/15/12	08/17/12	Letterman Letterman	CM	11:35 PM-12:35 XM	- WTF - -	:30	3	\$220.00	P-1	0.00	NM	3	\$660.00
LETTERMAN															
E 5	WTEV	08/19/12	08/19/12	Face the Nation Face the Nation	CM	10:30 AM-11:00 AM	- - - - - S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
FACE TEH NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	- - - - - S		1		\$400.00		0.00					
E 6	WTEV	08/20/12	08/24/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	1 1 1 - - -	:30	4	\$750.00	P-1	0.00	NM	4	\$3,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	1 1 1 - - -		4		\$750.00		0.00					
E 7	WTEV	08/20/12	08/24/12	Letterman Letterman	CM	11:35 PM-12:35 XM	MTWTF - -	:30	8	\$220.00	P-1	0.00	NM	8	\$1,760.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	MTWTF - -		8		\$220.00		0.00					
E 8	WTEV	08/21/12	08/21/12	Tue Reg 1 NCIS	CM	8:00 PM-9:00 PM	- T - - - -	:30	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	- T - - - -		1		\$3,200.00		0.00					
N 9	WTEV	08/20/12	08/20/12	Mon Reg 3 Hawaii Five-O	CM	10p-11p	M- - - - -	:30	1	\$1,900.00	P-3	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	M- - - - -		1		\$1,900.00		0.00					
Totals													20	\$12,420.00	